



Client: Miner Decadence
 Project: Web Site Design
 Photography
 Illustration

YELLOW BARON GRAPHICS LLC
Design that Sells.



Miner Decadence Chocolates is a growing business located west of Denver in a historic mining town. For this retailer of fine handmade chocolates, the web site design conveys a sense of elegance surrounding unique fine chocolates, within a historic setting. Yellow Baron Graphics researched domain names and recommended veryfinechocolates.com, an informative, easy-to-remember and descriptive name in an active and highly competitive industry.

Truffles



interactive display

To draw attention to the truffle collection an interactive display in the form of a book (above) was created to provide visitors with the ability to display a flavor of their choosing. Direct orders for truffles may then be placed to the shop. Over 42 truffle varieties, nut clusters, spiced chocolates, marshmallow, peanut brittle, as well as many other confections are available through this magnificent mountain chocolatier.



custom illustration

The illustration at the bottom of the home page reflects the peanut butter cup outline that coincides with a customer favorite among confections made and sold by Miner Decadence. Importantly, the banner emphasizes the company name in relation to street address and provides contact information of email and phone for every page of throughout the website.



digital sketch



To associate fine chocolates with the locational setting of the business (Miner Street, Idaho Springs, Colorado - site of the first gold strike in the state), Yellow Baron Graphics created a stylized pen-and-ink illustration of a miner. Custom photography throughout the web site was intended to capture the unique artistry of handmade truffles, confections and custom packaging while also promoting the capabilities of this shop to fulfill corporate orders.

Photography:

- »» 42 Truffle Varieties
- »» Packaged Chocolates
- »» Miner (converted to sketch)
- »» Site Visit
- »» Dipping Sequence