

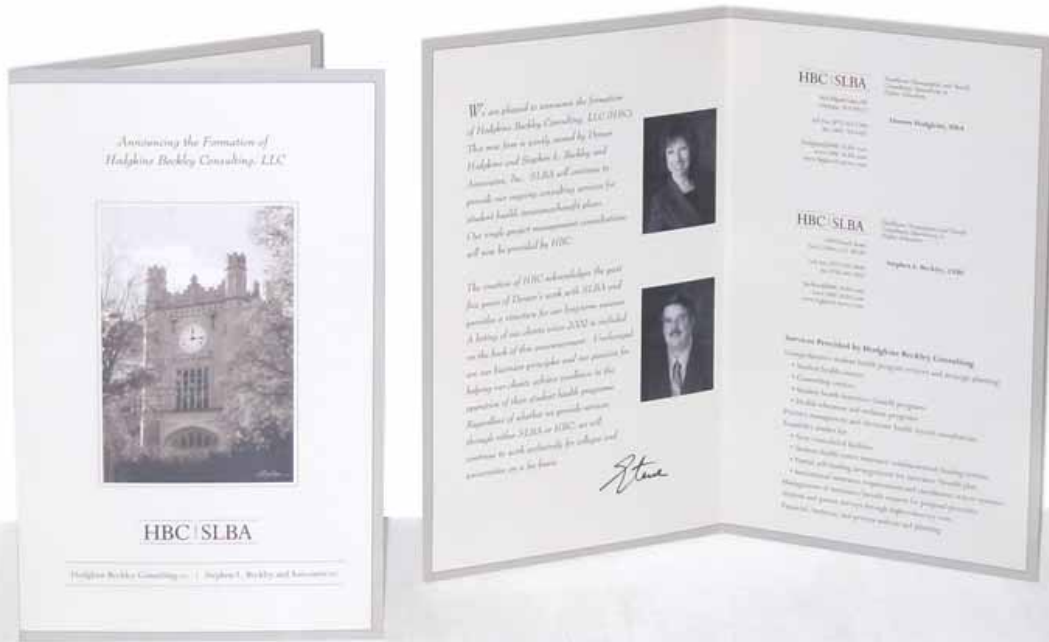


YELLOW BARON GRAPHICS LLC
Design that Sells.

Client: HBC | SLBA
 Project: Business Identity
 Announcement of Partnership
 6 Piece Stationery Set
 Home Page Design

HBC | SLBA

Hodgkins Beckley Consulting LLC | Stephen L. Beckley and Associates INC



15 year Anniversary & Announcement of Partnership

Anniversaries and announcements offer excellent opportunities for promoting your business and building your brand.

For this company specializing in Student Health Benefit Plans an acronym logo "HBC|SLBA" brings together the original company, Hodgkins Beckley Consulting and Stephen L. Beckley & Associates, Inc.

- »»» Conservative identity colors brown and burgandy on cream.
- »»» Custom Photo by Alison Meyer converted to sepia tone (above left). Full color on home page (below).
- »»» Signature of photographer on photo (above left).
- »»» Personalized with signature, "Steve".
- »»» Black and white photos printed in CMYK to give them punch.
- »»» Die-cut for business cards.

HBC | SLBA

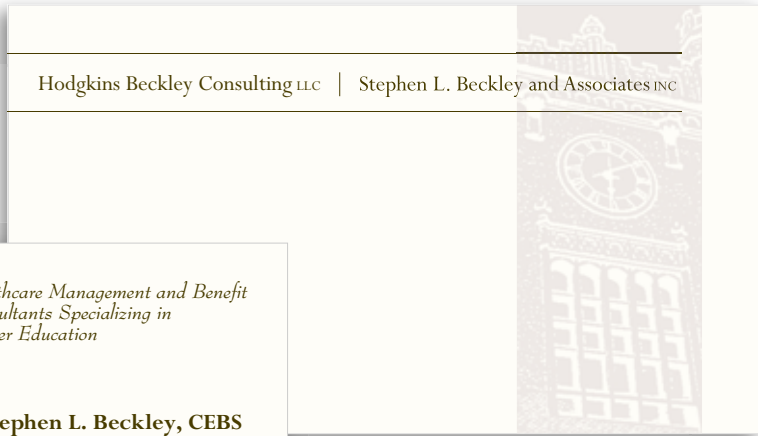
*Healthcare Management and Benefit Consultants
Specializing in Higher Education*



We are pleased to announce the formation of Hodgkins Beckley Consulting, LLC (HBC). This new firm is jointly owned by Doreen Hodgkins and Stephen L. Beckley and Associates, Inc. SLBA will continue to provide our ongoing consulting services for student health insurance/benefit plans. Our single project management consultations will now be provided by HBC.

Hodgkins Beckley Consulting LLC | Stephen L. Beckley and Associates INC

Home Page



Business Card (back) enlarged to show clocktower detail