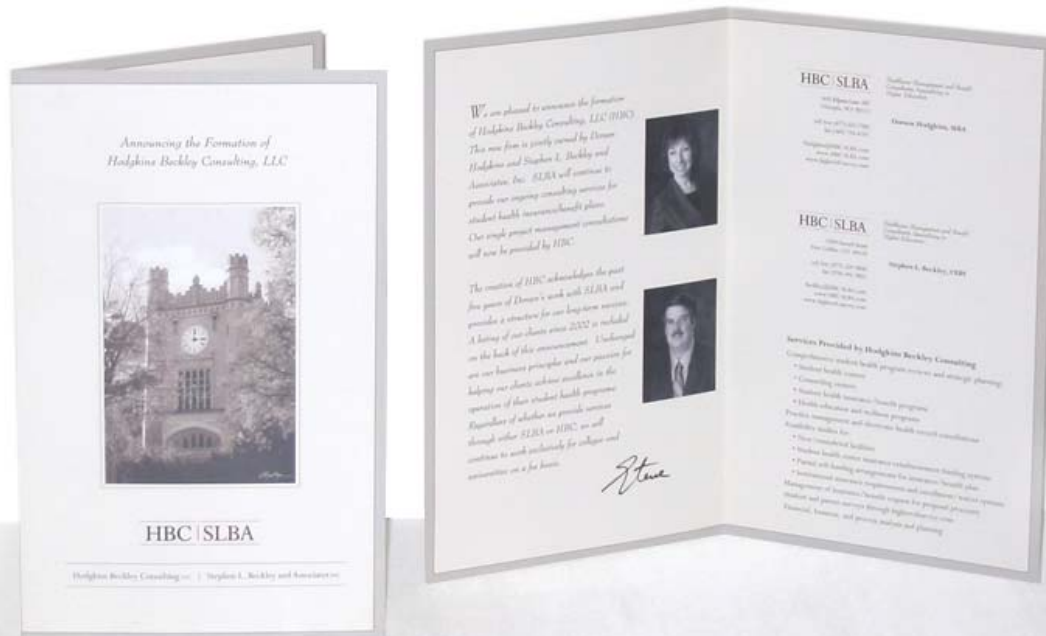




HBC | SLBA

Hodgkins Beckley Consulting LLC | Stephen L. Beckley and Associates INC



Announcement of Partnership and 15 year Business Anniversary

An acronym logo "HBC|SLBA" brings together the original company Hodgkins Beckley Consulting and Stephen L. Beckley & Associates, Inc. to form a new company for this business specializing in Student Health Benefit Plans.

- » **Identity colors:** conservative brown and burgandy on cream.
- » **Sepia tone:** converted from full color original. Home page: full color (below).
- » **Custom photography:** signed Alison Meyer on photo (above left).
- » **Personalized:** "Steve". Signed with first name of consultant.
- » **Printing:** black & white photos printed in CMYK gives them punch.
- » **Business card:** die-cut.



Home Page



Business Card (back) enlarged to show clocktower detail